

# Safe sleep for P.E.P.E

**Place** Place pēpi (baby) in their own baby bed in

the same room as their parent or caregiver.

Eliminate Eliminate smoking in pregnancy and protect

> pēpi (baby) with a smokefree whānau (family), whare (home) and waka (car).

**Position** Position pēpi (baby) flat on their back to

sleep - face clear of bedding.

**Encourage** Encourage and support breastfeeding and

gentle handling of pēpi (baby).











## Te Hā - Waitaha www.stopsmokingcanterbury.org.nz/

- Free stop smoking support
- · A Pregnancy Incentive Programme is available for pregnant smokers
- Access to free Nicotine Replacement Therapy – patches, gum and lozenges.



### CanBreastFeed

canbreastfeed.co.nz/

- · Help & support for breastfeeding
- · Find breastfeeding friendly cafes and
- · How family can help support breastfeeding
- Workplace information



#### Health Info

www.healthinfo.org.nz/

- · Canterbury specific website for health information
- · Search on SUDI, safe sleep, breastfeeding or any other health concerns to get more information



#### MANATŪ HAUORA

Ministry of Health - Safe Sleep www.health.govt.nz/your-health/ pregnancy-and-kids/first-year/helpfuladvice-during-first-year/safe-sleep

 Information about safe sleep for your pēpi (baby) and other information about your pēpi (baby) as it grows.

Please talk to your midwife, Tamariki Ora or Well Child provider if you have further questions about safe sleeping.







